



Canandaigua Players Productions
Program Advertising
2016-2017

Dear Patron,

Thank you for your interest in advertising with Canandaigua Players Productions. We are a community booster club who support the Canandaigua Academy Players Drama Department, and our youth who are involved. One hundred percent of the proceeds from your advertisement will support the Canandaigua Academy Players.

An ad in the CPP program gives you exposure to nearly 6,000 audience members during our theatre season. Our season consists of two yearly productions; a Drama which takes place each November, and a Musical which occurs each March. **At this point in our theatre season, we are advertising for the Spring Program only.** You will be contacted again in October, if you are interested in advertising in the Fall program next year. In addition to your advertisement, we will provide you with 2 complimentary tickets to the performance of your choice. Your tickets will be available at our Ticket booth which will be set up in the atrium, outside the theatre. The 2017 Academy Players Spring Musical brings to Canandaigua "Disaster," a musical comedy by Seth Rudetsky and Jack Plotnick featuring unforgettable songs of the '70s!

The Canandaigua Academy Drama department is led by Mr. Scott Schauman. Scott has spent many years directing the CA Players. He is well known throughout the theatre community as an outstanding Director. Scott directs both the Fall Drama and the Spring Musical each year. This is his 28th year directing the CA Players!

Canandaigua Academy has a long standing reputation of producing high quality shows that are a must see in the community. CPP is proud to support our youth involved with these CA productions. We hope you will be too!

Should you be interested in placing an ad in our program for the Canandaigua Academy Players, please indicate your ad selection. Once the attached form is completed, please return it to Canandaigua Players Production, ATTN: Program, P.O. Box 25025, Farmington NY 14425. The deadline to be included in the Spring Musical program is **February 15th**. Ads received after the deadline cannot be guaranteed placement, as our programs are made professionally, by a local business that needs time to produce them.

We greatly appreciate your support of the Canandaigua Academy Players. If you have any questions, please contact me.

Sincerely,

A handwritten signature in blue ink that reads "Marty Wallace".

Marty Wallace
Program Coordinator
CanandaiguaProgram@gmail.com



Advertisement Form for Canandaigua Players Production 2016-2017 Season

Company Name: _____ Phone: _____ Fax: _____
Street Address: _____ City: _____ Zip: _____
Contact Person: _____ Contact Email: _____

If you are e-mailing your advertisement to CanandaiguaProgram@gmail.com, please see the following ad specifications below:

- Include any graphics or artwork files to be used in your ad
• Files must be sent as a high resolution image file (ex: .pdf, jpeg) at 300 dpi
• If you need an ad created, please send the pdf or text and artwork to Marty Wallace at mwallace.cddesign@gmail.com who will finalize the ad.

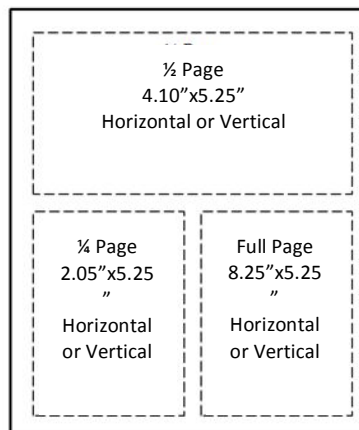
If you are e-mailing your advertisement and mailing your ad form and payment, please indicate that you are doing so and include the ad size you have purchased.

Cover ads will be printed in color but are limited due to the amount of space we have. Please check for availability prior to purchase. All other ad sizes will be printed in black and white, these are unlimited.

Payments should be made in the form of a check. Please make checks payable to "Canandaigua Players Production, Inc."

Please check your selection below:

Table with 2 columns: Advertisement Size, Spring. Rows include Inside Front Cover (Color) \$500, Inside Back Cover (Color) \$500, Back Cover (Color) \$500, Full Page (Black & White) \$200, Half Page (Black & White) \$110, Quarter Page (Black & White) \$60.



Total: \$ _____ Payment Enclosed
I have e-mailed my advertisement
NEW I am interested in purchasing a cover ad for the 2017-18 season. Please contact me in August. (Covers will be sold on first asked, first paid opportunity. Prepayment required to hold space.)

In signing this form, I am acknowledging that I have read the Canandaigua Players Productions rates and terms and I agree to them.

Name: _____
Title: _____
Signature: _____
Date: _____

Please return form and payment to:
Canandaigua Players Productions
ATTN: Program
P.O. Box 25025
Farmington, NY 14425
Ad forms deadline: February 15th